

The Power of ONE

Small Actions, Big Results: Embracing the Power of One

The Power of **ONE**

- Busy lives, managing businesses, meeting deadlines.
- Time flies—BNI might slip to the back of our minds.
- Focus on one thing each week for impactful results.
- Consistent, small actions lead to big results.
- Commit to these actions for success.



1. One CEU per Week

- One hour of continuous education weekly.
- Podcasts, books, webinars.
- Utilize BNI Business Builder and YouTube resources.



2. One **One-to-One** per week

- Schedule one hour weekly with a fellow member.
- Focus on goals, interests, and unique value.
- Use GAINS sheet for productive 1-2-1s.





3. One **Referral** per week

- Target at least one referral weekly.
- Understand each other's businesses through one-to-ones.
- Easy for professionals and business leaders.



4. One **Visitor** per month

- Aim to bring one visitor to the chapter monthly.
- Expand your network and new opportunities.
- No more cold calls—new leads each week.



4. One **Testimonial** per month

- Share a testimonial monthly.
- Build credibility and strengthen bonds.
- Powerful for social media and marketing.

Recap

- One hour of education, one one-to-one, one referral, one visitor, one testimonial.
- Small actions contributing to chapter success.



Conclusion

- BNI: A commitment to each other's success.
- Get what you put in—engage, invest, and grow.
- Let's commit to the Power of One and achieve more together.



**YOU ONLY GET OUT
WHAT YOU PUT IN.
DON'T EXPECT
MORE UNTIL YOU
DO MORE.**

PICTUREQUOTES.com



Thank You

Happy Networking!